

Outline For Meetup Webinar

Presentation by Dave Van Abel

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Outline For The Hero Page Webinar

Follow Along or Download for DIY Project (free)

- **WpAppsForThat**-> Webinar Menu Pulldown: Pages we'll use
- **Back-End:** Wp-Admin-> Dashboard-> Appearance-> Editor: Opens to Home Page
- **Show List View:** Quick discussion and highlight **Post Content Block**
- **Getting Started-> Open New Page:** Cover Block Webinar (previously created)
- **Open A Reference Browser Page->** Cover Block Page 2 and show List View
- **Building The New Cover Block Page:**
 - **[+] Cover Page->** Add image or color
 - **In paragraph, [+] Column Manager (critical)**
 - **Column Manager->** Use two option column option
 - **Left Side Column:** Build using steps below:
 - **[+] Block->** Header & click in new block
 - **[+] Block->** Spacer / Divider, adjust size
 - **[+] Block->** Paragraph, click in it
 - **List View->** Duplicate paragraph three times (explain it)
 - **Right Side:** Repeat above steps (other options possible, too)
 - **Fill In Content:** To make more realistic (more on it below)
 - **Add a Group:** Adds control and functionality

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- **Background Color of Group:**
 - **Settings-> Color:**
 - **Text:** Set a color
 - **Background:** Color, Solid / Gradient (type & angle)
 - **Borders->** These can be tricky
 - **Filling In Content:**
 - Our example stayed with a column header, separator and more paragraphs
 - Below the columns simply closed with a single paragraph
 - **Back To Cover:** Four critical options top of editor
 - **Change Alignment->** Important
 - **Change Content Position->** Important
 - **Toggle Full Height->** Important
 - **Apply Duotone Filter->** No clue about value (yet)
 - **Templates:** We can discuss in Q&A
 - [Advanced Layouts With Block Editor](#): Provides an excellent Advanced FSE video
 - **Q&A:**
 - **Closing:** BeKee

List View

Location on screen / page - critical

Group

Cover Block Page 2

Cover Page image

Columns Manager - Critical

The Group Backgroup

Borders

Membership \$5 per kayak per season. PFD's required.

Content

- Group
 - Heading
 - Paragraph
 - Columns Manager
 - Adv. Column
 - Heading
 - Separator
 - Paragraph
 - Paragraph
 - Paragraph
 - Paragraph
 - Adv. Column
 - Heading
 - Separator
 - Paragraph
 - Paragraph
 - Paragraph
 - Paragraph
 - Paragraph